



Shady Hollow
Home Owners Association

Shady Hollow Highlights

The Official Publication of the Shady Hollow Homeowners Association

Happy New Year! Welcome 2021!

Polar Bear Plunge Chills & Thrills

January 1st

The annual tradition of the Shady Hollow Polar Bear Plunge was a great success with cool, clear skies to greet the participants. The music was turned up as the guests arrived and posed for pictures to commemorate the experience. We had 42 degree outdoor temperatures and the water was a frigid 50 degrees.

The bravehearted plunged in and jumped out seconds later. Prizes were given out to the youngest plunger, Clementine, and the most distinguished (eldest) plunger, Russell Downey. Board Member, Clay Zelisko and swimmer, Brodie Jones, battled it out for who could stay in the longest with plunger Brodie taking the win! Thank you to Jamie and Robert Rygg for coordinating and hosting this years event. Best wishes to everyone for a great 2021.



Participant Brodie Jones is definitely headed for a lifeguard job!

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Next Board Meeting

Thursday, January 21, 2021
at 7pm

ANNUAL MEETING

Thursday, February 18th
at 7pm

*Be so busy loving your life that
you have no time for hate, regret or fear.*



The President's Corner

By Board President, Joan Allen



As we begin the new year, many of us are filled with hope that 2021 allows us to put the pandemic behind us. This brings new possibilities and opportunities to revisit old goals and activities and to create new ones.

Your Shady Hollow HOA board, elected by voting members of the association, acts in the best interests of the association members as a whole. While we can't please all of the people all of the time, the board strives to maintain and enhance the public areas and parks in Shady Hollow and increase the value of residents' properties. We seek the timely input of members through providing notice in excess of legal requirements of meetings of the board and committees. Our new website is being used to get information out to the community quickly and efficiently. All members are encouraged to read the notices and other information to keep up with what is happening in Shady Hollow.

Our community engaged in many charitable activities over the holidays, such as the Trail of Lights (a gorgeous addition to the neighborhood), the Girl Scout Christmas Parade and Toy Donation as well as the Community Center serving as a drop-off point, and free pies and the Drive-By Santa activities sponsored by Dena Davis. While we could not gather together to celebrate the holidays as we usually do, we substituted other activities as a community. Thanks to all who contributed and participated.

On behalf of the board and staff, we wish you a healthy, safe, and happy new year.

A handwritten signature in blue ink that reads "Joan". The signature is fluid and cursive.

Joan Allen

Current Board Members

PRESIDENT

Joan Allen

VICE PRESIDENT

Russell Downey

TREASURER

Geoff Lawson

SECRETARY

Gregg Sales

Dave Anderson

Jim Bateman

Jim Downing

Laura Kennedy

Jamie Rygg

Clay Zelisko

Jason Zirkle

Shady Hollow Highlights

EDITOR

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LAYOUT

Shady Hollow HOA

PRODUCTION

www.PrintShoppe.net

ARTICLE & AD DEADLINE

Last day of the month

SHADY HOLLOW HOA

3303 Doe Run

Shady Hollow, TX 78748

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Questions??
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brookeherr@campgladiator.com

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MUD News

By MUD Board Vice President, Cindy Nettles

The MUD Board held its regular monthly meeting on December 1, 2020, at the David C. Ellis Community Center, 3303 Doe Run. All Directors were present.

The first order of business was to swear in the newly elected directors – Ron Stried, Mike Tomme, and Russell Downey. The Board voted unanimously to approve the Oaths of Office and Statements of Elected Officer for each; Ms. McCalla noted that their terms of office would expire in May 2024. The Board then adopted a new slate of officers: Ron Stried-President, Sam Harper-Vice President, Cindy Nettles-Secretary, Mike Tomme-Treasurer, and Russell Downey-Asst. Secretary/Treasurer.



Deputy Rush updated the Board on the speed study being done by the county – a “data box” was being used to collect information from various locations to determine the best steps to take to deter speeding within the neighborhood. He also reported that package thefts were increasing during the holiday season and encouraged all to remain observant.

Mr. Evans reported that weekly meetings with City representatives continued regarding the proposed Contract for Wholesale Water and Wastewater Services. He confirmed that the final closing on the District’s purchase from the City of the water and wastewater facilities was estimated to occur on March 12, 2021.

The Board discussed the proposed water and wastewater rates, but took no action.



The Constable’s report for December:

- worst of the speeders: 53/30 (Green Emerald);
- regular patrols of parks, schools, parking lots; contact with citizens;
- traffic enforcement (various locations); red-tagged vehicles (Whiskey River, Ft Worth, Reynosa); report of prior burglary-forwarded to TCSO; met with school officer regarding possible drug activity in area (Bailey MS);
- assist TCSO: awaited vehicle involved in family disturbance in other neighborhood (Brodie); traffic stop (El Dorado); report of reckless driver-not located (Lost Oasis).



Thank you
Linda Ray
for the
Gingerbread Houses!



Welcome New Residents

Joseph Trioli
3309 Treadsoft Cove

Lisa & Gilbert ADeAnda
2906 Six Gun Trail

Rachel Bagley
3005 Blacksmith Lane

Ehren Coker
3004 Blacksmith Lane

Brett Greene
Kristina Wiltjer
3311 Spotted Horse Trail

April & Rey Hernandez
3112 Sesbania Drive

Wency Martinez
Brandon Watts
3316 Spotted Horse Trail

Reminder:

**Assessments for the first half of
2021 are due by
January 31, 2021**

**Please login and check your
balance and/or make your
payment online at:**

<https://shadyhollow.nabrnetwork.com/>

**Please contact the HOA office at
(512) 280-6623 or via email at
shadyhollow@shadyhollow.org
with any questions.**



Shady Hollow Clubs

Camp Gladiator

Join this fun group for an outdoor workout class at the Community Center. Classes are held;

M, W, F at 8:15 a.m.

Tuesday at 4:15 p.m.

Thursday at 4:15 p.m.

For more information, please contact Brooke: brookeherr@campgladiator.com.

Dance

Join this fun group for an outdoor dance class at the Community Center. Dance classes are:

Tuesday at 7 p.m.

Wednesday at 7 p.m.

Saturday Cardio at 10 a.m.

Saturday Dance class at 11 a.m.

For more information, please contact Monica at dancewithmonicaatxinfo@gmail.com.

Genealogy Club

The Shady Hollow Genealogy Club's January meeting is planned as a ZOOM meeting on January 19, 2021. For more info and your meeting invite, contact Jim at jim@jadowning.com. Hope to "see" you there!

Yoga

Classes of focused stretches that help you find your inner peace. Adults classes meet in the Community Center. :

Tuesday at 9 a.m.

Thursday at 7:30 a.m.

Thursday at 7 p.m.

For more information, please contact Pam: asana2om@gmail.com.

Tai Chi classes have not resumed at this time

Shady Hollow Annual Tree Recycling Saturday, January 9 9am - 11am

CUB SCOUT PACK 82 IS HOLDING ITS ANNUAL TREE RECYCLING EVENT ON SATURDAY, JANUARY 9TH FROM 9AM - 11AM IN THE LOWER PARKING LOT OF THE SHADY HOLLOW COMMUNITY CENTER.

PLEASE DO NOT LEAVE ANY TREES AFTER THE 11:00AM CUT-OFF TIME ON JANUARY 9TH.

THANK YOU.



Holiday Parade For Brown Santa



Shady Hollow residents gathered on a beautiful Saturday morning to show their support of Girl Scout Troop 44002 as they conducted the first annual Shady Hollow Holiday Parade benefiting Brown Santa. The caravan of vehicles were decorated and everyone was excited to collect presents and food from residents to give to the Travis County Sherriff's Brown Santa program. The event was a great way to welcome in the holiday season with their neighbors, and best of all to meet the guests of honor, Mr. and Mrs. Santa Claus!

Shady Hollow Holiday

Thank you to the Dena Davis Real Estate team for providing residents with a wonderful 'Drive Thru Holiday Event' that featured Mr. and Mrs. Santa Claus and the Grinch! The children took their photo with Mr. and Mrs. Claus and were able to make sure that Santa knew they were expecting him for Christmas! What a wonderful gift to the community!



Happy New Year 2021

Shady Hollow 2021 Board Election

The 2021 Annual Meeting for the Shady Hollow Homeowners Association is scheduled for Thursday, February 17, 2021 at 7 p.m. We will be welcoming guest speaker, SH MUD Board President, Dr. Ron Stried. The election of members to the Shady Hollow Board will be held and results of the election will be announced at the meeting. A state of the union address from our current Board President and Treasurer will also be provided. The annual meeting notice and election materials will be arriving in your mailbox soon - we ask for your participation by casting your vote for this important annual event. Please review the board candidate biographies listed here and we look forward to seeing you at the annual meeting!

2021 Shady Hollow Board of Directors Candidates



Sunil Shenoy -

Sunil Shenoy, more formally known as Brenda's husband or Tara's dad, has enjoyed living in Shady Hollow since 2010. An Austinite since 1994, I am a Engineer & UT McCombs MBA who works on creating new Medical Devices. If you have seen the TV ads for the Libre Blood Glucose sensor from Abbott Labs, I led the delivery of all related software into 40+ countries to help with global diabetes care. Closer to home, I delivered the system that collects all meter data for Austin Energy to help Austin use energy in a smarter way. Like Mr. Wolf in Pulp Fiction, I specialize in delivering troubled projects with minimal melodrama.

In my spare time, I love to cook, travel, write, fix broken things and study science & history. In 2021, I want to serve our community more actively so we can enhance the wonderful amenities and friendly culture that make Shady Hollow such a great place to raise our kids. If you give me a chance to serve, I promise to work hard, listen to our community and team up with you to deliver solid results. As this will be my first time on a board, I can also bring a fresh perspective and some serious cross-functional project delivery skills to our group.



Geoff Lawson -

My family has been privileged to be residents of Shady Hollow since 1995. Prior to coming to Shady Hollow, I earned my undergraduate degree in computer science and my master's degree in finance from Texas A&M University. Professionally, I started my career in banking and have since owned and managed various companies including; a finance company, a courier company, as well as a concrete coatings firm. Currently my focus is in real estate investments.

During the last 6 years on the Shady Hollow Board of Directors I have chaired the finance committee and during 2016 I served as the lead volunteer overseeing the 4th of July festivities. Prior to my service on the Shady Hollow Board of Directors, it has been my honor to act as the President of the Board of The Shady Hollow Sting-rays. I have been married to my wonderful wife Janet for 28 years and I have two wonderful daughters. I look forward to the opportunity to serve this community.



Clay Zelisko -

I am 46 years old. Father of 3 daughters 11, 9, and 6. Married to Ashley Fredo. We have lived in Shady Hollow for 10 years. Native Texan, born in Temple and raised in a small town called Buckholts. Graduated from Southwestern University in 1998 with a BA in Kinesiology/Spanish Minor. Have worked as a Teacher, Coach, and Child Care provider. Am currently a Massage Therapist and part time stay at home dad.



Jason Zirkle -

I grew up in Shady Hollow, and my family has lived here since 1986. I graduated from Bowie High School and went to Texas State University. In 2016, I moved back to the neighborhood with my own family, after my wife and I decided it was a great place to raise our two girls.

I've spent almost twenty years in public service, first in the U.S. Army, then as a fraud and money-laundering expert with the Texas Rangers (not the baseball team). I currently serve as the Training Director for the Association of Certified Fraud Examiners (ACFE). I'm passionate about empowering people to protect themselves from crime, and I regularly speak on the topics of fraud and financial crime around the country.

I've also served on the Shady Hollow Board of Directors for the past two years, with a focus on annexation, architectural control committees, crime & safety, and financial issues. I will always strive to be a voice of reason and fiscal responsibility in my approach to neighborhood issues.



Joan Allen -

As a current board member and president of the board since 2018, I have seen firsthand how the board looks out for the interests of all of the community members. There is still much work to be done and I would like to see it concluded successfully. I'm asking to be re-elected to the board for a second term.

I have gained significant experience and knowledge about the issues facing the association and the neighborhood. We have an excellent team made up board members, our staff, and terrific volunteers. All are dedicated to making Shady Hollow the best neighborhood it can be.

We have faced a number of challenges in the past two years during my board service. Some challenges have been met with stunning success, such as fending off the City of Austin's strong-armed tactics to annex the Shady Hollow MUD territory. We've had other challenges that we never imagined, such as responding to a pandemic by keeping our residents' health safe. Through it all, the board and I acted in the best interests of the association as a whole.

As a long-time attorney for two state agencies, I supervised staff and practiced employment law. I also advised state boards on the conduct of their public meetings. All of this experience has come into play as a board member.

My husband Doug and I have lived in Shady Hollow since December of 1985. We raised our daughter here. Now that we are both retired, we wanted to use our time to volunteer. I started by joining the General Manager Hiring Committee. I was asked to run for the board, and was subsequently elected president.

Being a member of the Shady Hollow board has been a fulfilling and enjoyable experience, and I hope to continue on to a second term.

Shady Hollow Board Meeting Minutes

By Board Secretary, Gregg Sales

Shady Hollow Homeowners Association

December 17th, 2020

—DRAFT—

Board Members Present

Joan Allen, Jim Bateman, Russell Downey, Jim Downing, Geoff Lawson, Laura Kennedy, Jamie Rygg, Gregg Sales, Clay Zelisko, & Jason Zirkle

Staff in Attendance

Amy Loughrey

Board Members Absent

David Anderson

Others in Attendance

None

Legend

CC - Community Center

HOA - Home Owners Association

GM - General Manager

Meeting start

7:03 pm

Current Agenda

- **MOTION** to move approve the current agenda by Clay Zelisko seconded by Russell Downey. Approval unanimous.

Previous Minutes

- **MOTION** to approve the minutes from November 19, 2020, by Geoff Lawson, seconded by Clay Zelisko. Approval unanimous.

Citizen Communication

- None

General Managers Report - Amy Loughrey

Administration

- The new homeowner portal has been launched.
- Assessment statements have gone out via email and the payment portal is ready.
- Most of the outstanding assessments are being handled by our attorney.
- Year to date resales of homes total 71.
- Trash cans, yard maintenance, RV's boats and trailers continue to be the primary CCR violations.

Parks and Common Areas

- Gatling Gun - The playground merry go round has been installed.
- Gatling Gun - More landscape improvements are underway.
- Capistrano - The basketball and tennis courts have been resurfaced. Some cracks remain in the tennis courts and are most likely due to the age of the surface.
- Doe Run - The community center has several items that need work including painting and general maintenance.
- Shady Hollow West - The new dog park is expecting a late December start date for construction.

Capistrano Pool

- The pool is closed for general and adult swim as of Oct. 31, 2020
- All readings and operations of the equipment are within specifications.
- There were no incidents to report.

Events

- Girl Scout Troop #44002 held a holiday parade benefiting Brown Santa.
- A drive through event with Mr. and Mrs. Santa Claus will be held at the CC on December 20th.

Treasurers Report - Geoff Lawson

Bank accounts/Balance Sheet

- Our register balance in our Chase Bank operating account as of 11/30/20 was \$279,356.11. The balance was reconciled to the QuickBooks ledger by both the treasurer and the Heyman CPS firm.
- Our reserve accounts as of 11/30/20 had \$164,732.05 in our Chase Reserve Account and \$209,679.86 in our CD at TDECU. Our total reserve accounts aggregate to \$374,411.91
- Interest earned on our CD for the month ending 11/30/20 was \$363.01. On 11/30/20 we transferred \$8,083.34 from our operating account to our reserve account at Chase Bank in accordance with the funding plan detailed in our Feb 2017 reserve study.

Revenue

- On a Cash Basis presentation, total income for the month ending 11/30/20 was \$9,166.02 versus budgeted income of \$6,325.00. For the eleven months ending 11/30/20 we have received total income of \$698,883 compared to budgeted revenue of \$680,710. This is largely the result of unexpectedly high sales of homes in the association (transfer fees and resale certificates aggregate to \$31,700 versus the full year projection of \$22,500)
- For the eleven months ending 11/30/20, facility fees are now \$5,475 less than projected due to COVID.

Expenses

- Note there were \$3,175.57 in software expenses associated with account number 60510. The majority of which were a result of the switch over to NABR network (our new website)
- Legal fees for the month of November aggregated to \$6,110.90 which was higher than expected. To reiterate, budgeting for legal fees is the single most difficult number to predict. It is predicated on knowing how many people will be in collections and the extent we will have to go in order to receive what is due the Association.
- There was an expense of \$10,964.50 associated with the construction of the dog park in Shady Hollow West that was previously board approved. This payment represents 1/2 of the total fence contract that was accepted.

MRI Expenditures

- There was an MRI expenditure of \$5,721.23 associated with working being done within Gatling Gun Park, which was previously approved in our 2017 Reserve Study.

Committee Report

1. Executive, Joan Allen - The committee met to have the GM's yearly evaluation.
2. Finance, Geoff Lawson - Did not meet.
3. Recreation, Laura Kennedy - Did not meet.
4. Pool - David Anderson - Did not meet.

2021 Shady Hollow Polar Bears



Shady Hollow Board Meeting Minutes Continued

5. Community Center, Gregg Sales - Did not meet.
6. Welcome, Doug Allen - Did not meet.
7. Policy, Russell Downey - Did not meet.
8. Architectural Control - Jason Zirkle - Nothing to report.
9. Traffic - Clay Zelisko - Did not meet. The traffic studies continue.
10. Events Committee - Jamie Rygg - Did not meet.
11. Long Range Planning - Jim Downing - Construction of the dog park will be started next week.

Old Business

- Discuss and consider action to construct exercise stations along walking path in Gatling Gun Park.
- **MOTION** to approve the installation of an exercise in Gatling Gun Park for a cost not to exceed \$30,000 with the contract being awarded to Pro Playgrounds by Russell Downey, seconded by Jamie Rygg. For: Jamie Rygg, Jim Bateman, Russell Downey, Jim Downing, Clay Zelisko, & Joan Allen Against: Gregg Sales, Laura Kennedy, Jason Zirkle, & Geoff Lawson.

- After Executive Session -

MOTION to approve the evaluation of our GM and approve a pay raise of \$5,000 for the coming year by Geoff Lawson, seconded by Russell Downey. Approval unanimous.

Meeting Adjournment

- **MOTION** to adjourn by Russell Downey seconded by Jamie Rygg. Approval unanimous.

Meeting ended 8:59 p.m.



Shady Hollow Homeowners Association
 3303 Doe Run
 Austin, TX 78748

JANUARY 2021

SU	MO	TU	WE	TH	FR	SA
					1 polar bear swim 10 am hoa closed	2
3	4	5 yoga 9a	6	7 yoga 7:30a 7p	8	9
10	11	12 yoga 9a	13	14 yoga 7:30a 7p	15	16
17	18	19 yoga 9a	20	21 yoga 7:30a 7p hoa board meeting 7p	22	23
24 31	25	26 yoga 9a	27	28 yoga 7:30a 7p	29	30

FEBRUARY 2021

SU	MO	TU	WE	TH	FR	SA
	1	2 yoga 9a	3	4 yoga 7:30a 7p	5	6
7	8	9 yoga 9a	10	11 yoga 7:30a 7p	12	13
14 valentines!	15	16 yoga 9a	17 absentee ballots due by 5 p	18 yoga 7:30a 7p anual meting 7p	19	20
21	22	23 yoga 9a	24	25 yoga 7:30a 7p	26	27
28						

all events are held at the community center unless otherwise noted